

**PRESENTER BIOGRAPHY: Robert J. Lackie, Professor-Librarian  
Rider University, 2083 Lawrenceville Road, Lawrenceville, NJ 08648-3099  
Phone: 609-895-5626 / FAX: 609-896-8029 / E-mail: rlackie@rider.edu**

**Robert J. Lackie** is a Professor-Librarian at Rider University in New Jersey, where he co-leads the course-integrated Library Instruction Program and serves as Reference Collection Development Librarian. He received his *Master of Library and Information Science* at the University of South Carolina in 1996 and his *Master of Arts in Curriculum, Instruction, & Supervision* at Rider in 2000. Professor Lackie has taught various undergraduate-level business communications, English composition, & public speaking courses, as well as undergraduate- and graduate-level library & information science courses. He has also provided hundreds of library research instruction sessions within many academic disciplines, in addition to serving as Rider University's first Faculty-in-Residence from 1998-2002. Active in various library and educational organizations, he served for many years as a trainer and evaluator for the New Jersey Train-the-Trainer Group, and he currently serves on the executive boards of the Central Jersey Regional Library Cooperative as the Treasurer and Academic Library Representative, and the Trenton-Area Chapter of Phi Delta Kappa International as the Treasurer and Research Representative. Chosen as the "2004 New Jersey Librarian of the Year" and a recipient of the "2004 Rider University Award for Distinguished Teaching," Professor Lackie also received the American Library Association's "2006 Kenneth Haycock Award for Promoting Librarianship" and was selected for inclusion into recent (2006-2009) editions of *Who's Who in American Education*, *Who's Who in America*, and *Who's Who in the World*.

A frequent presenter at local, state, and national library & information science, education, and technology conferences, Professor Lackie's scholarly interests include instructional theory & pedagogy, social networking tools, student development & retention, librarian & teaching faculty collaboration, Web & database research methods, cyberplagiarism, ID theft detection & protection, and Web 2.0 integration. He has presented over 400 workshops and seminars on the above topics, among others, around the United States, and he has been published since 1999 within various professional or scholarly works, including chapters within the following books: *Googlization of Libraries*; *Google Scholar and More: New Google Applications & Tools for Libraries & Library Users*; *Libraries and Google*; *The Plagiarism Plague: A Resource Guide and CD-ROM Tutorial for Educators and Librarians*; articles within the following journals: *Journal of Library Administration*; *The Reference Librarian*; *Internet Reference Services Quarterly*; *College & Undergraduate Libraries*; and articles within the following magazines: *MultiMedia & Internet@Schools: The Media and Technology Specialists' Guide to Electronic Tools and Resources for K-12 Education*; *Online: Exploring Technology & Resources for Information Professionals*; *College & Research Libraries News*.

Professor Lackie is also the author or co-author of nationally-recognized Websites and blogs, among other online professional or scholarly works, and he has recently completed co-editing a book (with Vibiana Bowman at Rutgers University for Neal-Schuman Publishers) entitled *Teaching Generation M: A Handbook for Librarians and Educators*, published in June 2009: [http://library.rider.edu/~rlackie/Bowman-Lackie\\_GenM.pdf](http://library.rider.edu/~rlackie/Bowman-Lackie_GenM.pdf)

**Note:** For a detailed list of his publications and presentations or additional information (Blogs, Websites, Curriculum Vitae, etc.), visit <http://www.robertlackie.com/> OR [http://www.rider.edu/15478\\_6128.htm](http://www.rider.edu/15478_6128.htm)

RJL/6-24-09

## ***Robert J. Lackie: Current Sessions (Titles, Descriptions, Objectives)***

### ***Adding to the Librarians' and Teachers' Repertoire: Useful Collaborative and Communication Tools—2009***

Operating under stricter budgets than ever, today's librarians and teachers are tapping free online tools and resources to save money and time through collaboration to create better ways to communicate and conduct “business” with each other, students and patrons. New and/or much-improved free tools and services are quickly becoming a staple in all types of libraries as they begin to capitalize on Web 2.0 initiatives. So many new online collaborative and communication tools and technologies have been developed to assist with teaching, research, and collaborative efforts, many for free and sometimes unlimited use, that schools and libraries had to take notice.

*By the end of this free Collaborative and Communication Tools workshop, participants will have:*

- Explored and used free tools and technologies to enhance teaching, collaboration, & communication

### ***Detecting and Protecting Your Digital Footprint: Identity Theft and You—2009***

Social networking sites, personal information and general purpose search engines, and your own home, work, and public-use computers provide considerable information on you—your digital footprint. And even though identity fraud and theft are on the rise (i.e., 246 million data records were breached from 2005-2008), many people are not vigilant in protecting their privacy, identification, and good name, even though a lot of free, quality help is available to them. This session will give you information on who is at risk, the forms of ID theft, and provide a sample of the notable online identity and privacy sites. Various resources and protection organizations will also be discussed so that you can learn how to detect and protect your own digital footprint.

*By the end of this Digital Footprint session, participants will have gained knowledge of and be able to:*

- Select appropriate online search tools for a variety of search queries
- Match up and discuss popular detection and protection services' strengths and weaknesses
- Utilize tools/steps to keep abreast of changes and minimize or remove unwanted information availability

### ***Exploring the Current Web Toolbox 2009: Super Searcher Research Tips & Techniques Update***

Attending conferences and reading professional literature/blogs can sharpen our skills and help us learn new strategies for searching the Web from the experts, but due to demanding schedules, many librarians and other educators today find it difficult to keep current. This session gathers a wide variety of tips and techniques gleaned from today's super searcher presenters/authors for teaching users about practical tips & techniques for performing more sophisticated Web searches. The most popular and the best recommended search services will be demonstrated and discussed, along with pointers for keeping up with many high-quality Web resources.

*By the end of this Web Toolbox session, participants will have gained knowledge of and be able to:*

- Match up and discuss most popular search services' strengths and weaknesses
- Use advanced search features of a variety of search services to devise complex search strategies
- Utilize tools needed to keep abreast of practical Web research methods

### ***Finding Your Niche: Language Arts, Math, Science, & Social Studies Web Resources for Grades 3-12***

There are many superb free educational sites available on the Web, but as the coverage & content of the Web rapidly expands and changes, it is becoming more difficult and time consuming for many teachers and librarians to find those accurate, reliable education sites. Fortunately, highly rated directory and portal sites exist that check for accuracy and carefully evaluate educational sites for inclusion into their collections—sites that make teaching, learning, and research easier. Examining these directory and portal sites and educators' “top sites” has produced a collaborative list of the best sites for students in grades 3-12 in the areas of language arts, math, science, and social studies. Together, this workshop session and resources will assist in developing a curriculum that will prepare students for the future and provide an exciting addition to the traditional curriculum.

*By the end of this Educational Web session, participants will have gained knowledge of and be able to:*

- Select appropriate search tools to find a variety of grade-specific Web educational resources
- Use advanced search screens and features of a variety of search services
- Utilize tools needed to keep abreast of changes in education research online

### ***Free Blogging and Pseudo-blogging Tools for Teachers and Librarians***

Google has made blogging ubiquitous with Blogger, its freely available and very popular blogging tool. Another popular major player in the no-cost blogging arena is WordPress.com, an Open Source tool. And although there are now literally hundreds of free and premium blogging solutions, librarians and library staff will be interested in these two most practical blogging solutions. This session will also touch upon some “blogalikes” that perform some specialized pseudo-blogging tasks that library administrators, faculty, and staff will also find useful, i.e. LinkedIn, del.icio.us, Flickr, Technorati, and Tumblr. These popular pseudo-blogs provide useful options for bloggers and want-to-be bloggers, and they can be an interesting first step into the interactive blogosphere.

*By the end of this Blogging/Pseudo-blogging Tools workshop, participants will have:*

- Gained knowledge of various blogging tools and services for personal and professional use
- Compared context and ease of use of blogging and pseudo-blogging tools

### ***Introduction to Web 2.0 Tools & Technologies for Everyone***

Made fashionable by O’Reilly Media in 2004, Web 2.0 is considered to be a new generation of services—or older, remixed ones—on the Web that let all of us better communicate, interact, collaborate, acquire, share, and create (or remix) and publish information online, and it is driving changes in the way many want to access and use information. Some call it the social Web; others call it the read/write Web. Whatever you want to call it, RSS, blogs, wikis, and other social interactive tools & techniques are igniting tremendous interest everywhere, and this excitement is not limited to the tech geeks or the Gen M crowd, because many educators are finding these technologies to be practical and worthy of exploration. This session will provide an introduction to notable Web-based interactive communication tools. You will start blogging, tagging, & bookmarking, and generally learn how to seamlessly access, create, organize, and disseminate information for yourself, your friends & colleagues, and your library, all using free, online tools. Regardless of where you are now with Web 2.0—get up-to-speed on little-known & newer techniques, tools, and thinking on this crucial topic.

*By the end of this full-day Web 2.0 workshop, participants will have gained knowledge of and be able to use:*

- RSS, blogs, wikis, social bookmarking tools, and several other social sites

### ***Those Dark Hiding Places: The Evolving Invisible Web Revealed***

A large part of the Web is comprised of databases, which only reveal their information if you are sitting on their doorstep, requesting it directly. Many general-purpose search engines cannot or will not find this dynamically-generated information, as well as the many different file formats loaded on the Web. Fortunately, there are tried-and-true methods available to access this hidden Web content, as well as recent developments in search technologies that are significantly revealing the Invisible Web’s quality information.

*By the end of this Invisible Web session, participants will have gained knowledge of and be able to:*

- Discuss and explore the various components of the Invisible/Deep Web
- Select the right search tool with the right features for the right type of information
- Use advanced search methods of various search services to locate relevant hidden information

### ***Using AT&T’s Filamentality Tool to Create and Integrate Websites into Your Curriculum***

Learn how to integrate Websites into your curriculum by creating a Web-based activity, such as a Hotlist or WebQuest, using the free online tool, Filamentality, provided by AT&T Knowledge Network Explorer. Filamentality guides you through creating Webpages that encourage active learning. No HTML skills needed, and the server space is provided for free. So, if you want to learn how to easily integrate some of the best educational Websites into your curriculum, but are uncertain how to do it, this workshop is for you.

*By the end of this Filamentality session, participants will have gained knowledge of and be able to:*

- Effectively search Filamentality database for currently held Web resources for educational topics
- Follow steps to individually or collaboratively build free Web Hotlists for librarians, teachers & students
- Easily publish and revise final project Webpage(s) supporting curriculum or personal/professional needs

### ***What's Google Done for Teachers and Librarians Lately, 2009?***

Have you noticed that Google employees have been showing up at many library and education conferences lately? And in the last few years, many promising products or services have received a lot of attention, especially because they have been done in collaboration with or are of immediate value to librarians and teachers and our students—proof that Google is listening to us. This workshop will explore special Google-hosted and Google-related sites that have special relevance to librarians, teachers, and our students worldwide.

*By the end of this Google Tools workshop, participants will have:*

- Been introduced to several Google services for librarians, teachers, trainers, and their students
- Explored and used various Google-owned tools and blogs/sites associated with Google projects
- Become immediate collaborators using Google tools, such as Google Docs and Spreadsheets

### ***Wikis for Work or Play: Hands-on Introduction for Teachers and Librarians***

A wiki is a Webpage that can be easily modified by anyone with a browser and Internet access, easily supporting asynchronous communication and online collaboration. Fairly simple to use and flexible, wikis give their users (students, librarians, teachers) immediate, direct access to their content and changes, whether being used as subject guides/collection tools, tutorials, collaborative student projects, or Webpages listing special events.

*By the end of this Wikis workshop, participants will have:*

- Explored and used various free, favorite wiki platforms providing no-ads versions for K-12 educators
- Become immediate collaborators by building wikis

**Note/FYI:** This [link](#) provides info on Cynthia “Renee” Lackie (Robert’s wife and a freelance multimedia graphic artist/Webmaster), to include her short bio & current presentations for librarians & teachers.

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